Mikelle Williams

GRAPHIC DESIGNER

m@**mikellewilliams**.com
(435) 770-4457

Hello!

Thank you for taking the time to consider me for your graphic design position.

I enjoy working as a graphic designer and feel that it shows in my work. Enjoying what I do makes me a valuable asset for the companies and clients with which I work.

My background as a graphic designer has been varied. I have had jobs that focused on pre-production, print design, web design, packaging, emails, and social media. I have also done freelance work that includes brand identity sets and textile design. I believe that these varied experiences make it easy for me to adapt to whatever needs a client or employer may have.

I have the knowledge needed to work well with customers and in groups. I am a responsible, hardworking employee who completes assignments on time and to the best of my ability.

I look forward for hearing from you. Thank you again for your time.

Sincerely,

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GRAPHIC DESIGNER

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+1 435.770.4457

Education

BACHELOR OF FINE ARTS
Utah State University
May 2010

Graphic Design Emphasis,
English Minor
Cum Laude

Skills & Expertise

SOFTWARE & PROGRAMMING

Adobe Suite
Illustrator, Photoshop, InDesign, Firefly, Acrobat, XD, Express, Fresco

Microsoft Suite
Word, Excel, Powerpoint

Programming & Web
HTML, CSS, WordPress

Other
Procreate, Figma, Stripo, A/B Testing, Canva, Select Versioning Softwares, Google Docs, MailChimp, WCAG, Litmus, Balsamiq, and more

ART & DESIGN

Trendspotting, Print, Surface Design, Illustration, Color Theory, Packaging, Palette Creation, Web Design, Branding

Experience

BEDDYS
Graphic Designer
August 2024–Present

My responsibilities at Beddys cover a wide range of work including designing and A/B testing emails, designing Meta and web ads, social media assets, web banners, trendspotting, surface pattern design, and collaborating with photographers to capture the unique function of our product.

MIKELLE WILLIAMS
Freelance Graphic Designer
August 2008–Present

As a freelance graphic designer I have learned to function autonomously, counsel with clients, and work efficiently. My design work has included websites, packaging, textiles, emails, logos, ads, flyers, brochures, and album covers. I've also created interfaces for video games and done UI/UX work for CRM software.

WILDWORKS
Social Media Graphic Designer
March 2014–May 2017

As the social media graphic designer at WildWorks, I created quarterly emails, maintained the licensing library and corresponding guidebook, created daily images for the blog and social media channels, and created monthly minibooks.

USANA HEALTH SCIENCES
Online Design Manager
January 2013–March 2014

My time at USANA was spent mainly in three areas: email design, website design, and infographic design. Email design included transitioning the company to a responsive system.

WATERFORD INSTITUTE
Graphic Designer
May 2010–June 2012

While working at Waterford I created a variety of materials including packaging (DVDs, software, teacher guides), websites, book covers, and online and print advertising.