

**Mikelle
Williams**

GRAPHIC DESIGNER

m@mikellewilliams.com

435.770.4457

Hello!

Thank you for taking the time to consider me for your graphic design position.

I enjoy working as a graphic designer and feel that it shows in my work. Enjoying what I do makes me a valuable asset for the companies and clients with which I work.

My background as a graphic designer has been varied. I have had jobs that focused on pre-production, print design, web design, packaging, emails, and social media. I have also done freelance work that includes brand identity sets and textile design. I believe that these varied experiences make it easy for me to adapt to whatever needs a client or employer may have.

I have the knowledge needed to work well with customers and in groups. Additionally, I have experience working remotely. I am a responsible, hardworking employee who completes assignments on time and to the best of my ability.

Please view my portfolio at **mikellewilliams.com**.

I look forward for hearing from you. Thank you again for your time.

Sincerely,



Mikelle Williams
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Education

BACHELOR OF FINE ARTS
Utah State University
May 2010

Graphic Design Emphasis,
English Minor
Cum Laude

Skills & Expertise

SOFTWARE & PROGRAMMING

Adobe Suite

Illustrator, Photoshop,
InDesign, Dreamweaver,
Fireworks, Acrobat, XD

Microsoft Suite

Word, Excel, Powerpoint

Programming & Web

HTML, CSS, WordPress

Other

InVision, Balsamiq,
Select Versioning
Softwares, Google Docs,
MailChimp, Litmus

ARTISTIC & DESIGN

Trendspotting, Print,
Surface Design, Illustration,
Color Theory, Packaging,
Palette Creation,
Web Design, Branding

Experience

MIKELLEWILLIAMS.COM
Freelance Graphic Designer
August 2008–Present

As a freelance graphic designer I have learned to function autonomously, counsel with clients, and work efficiently.

WILDWORKS

Social Media Graphic Designer
March 2014–May 2017

As the social media graphic designer at WildWorks, I created quarterly emails, maintained the licensing library and corresponding guidebook, created daily images for the blog and social media channels, and created minibooks focusing on different animals.

USANA HEALTH SCIENCES

Online Design Manager
January 2013–March 2014

My time at USANA was spent mainly in three areas: email design, website design, and infographic design. Email design included transitioning the company to a responsive system.

WATERFORD INSTITUTE

Graphic Designer
May 2010–June 2012

While working at Waterford I created a variety of materials including packaging (DVDs, software, teacher guides), websites, book covers, and online and print advertising.

MILLIWIK, INC

Graphic Designer
January 2009–January 2012

At Milliwik, LLC. I designed three complete card game sets: Splashimals, Splash Jack, and Sumbodies. This process included packaging design, product development, and illustration.